



**SCHEME OF EXAMINATION
&
DETAILED SYLLABUS**

PG DIPLOMA IN RURAL MANAGEMENT (PGDRM)



Bhopal-Chiklod Road, Near Bangrasia Chouraha,
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Vision

To be valued as a coveted centre for nurturing talent, imparting skill based quality education and promoting research driven advancement of knowledge for creating responsible professionals who will build a programme nation

Mission

- To foster research oriented culture in the university.
- To provide education through extensive and innovative use of technology
- To nurture talent, stimulate thinking, impart skills and create competent and inspired professionals for the industry.
- To forge collaborations with academic and corporate bodies across the world.
- To be recognized as a premium national university providing dedicated services for the social and economic development of the nation.

OBJECTIVE OF PROGRAMME

- This prestigious programme (PGDRM) will develop such energetic and visionary rural managers, who will help in reversing the trend of rural migration in to already over populated cities by making smart and self sufficient village clusters for the sustainable development.

SPECIFIC PROGRAMME OUTCOME

- This prestigious programme (PGDRM) will develop such energetic and visionay rural managers, who will help in reversing the trend of rural migration in to already over populated cities by making smart and self sufficient village clusters for the sustainable development.

COURSE STRUCTURE OF PGDRM I SEMESTER

Subject Details			Main Examinations				Sessionals ***		Credit Distribution			Allotted Credits
Subject Code	Subject Name	Total Marks	Major		Minor		Max Marks	Min Marks	L	T	P	Subject wise Distribution
			Max Marks	Min Marks	Max Marks	Min Marks						
Theory Group												
MPGDRM101	Rural Society and Development	100	50	17	20	7	30	12	1	1	-	2
MPGDRM102	Rural Livelihood	100	50	17	20	7	30	12	1	-	-	1
MPGDRM103	Rural Research Method	100	50	17	20	7	30	12	1	-	-	1
MPGDRM104	Understanding Organizations	100	50	17	20	7	30	12	1	1	-	2
MPGDRM105	Accounting in Rural Development Management	100	50	17	20	7	30	12	1	1	-	2
MPGDRM106	Rural Economics and Social System	100	50	17	20	7	30	12	1	1	-	2
Practical Group			Term End Practical Exam				Lab Performance					
MPGDRM107	Internship	200	-		80		-		-		4	
Grand Total		800										14

Minimum Passing Marks are equivalent to Grade D

L- Lectures T- Tutorials P- Practicals

***Sessionals Weightage – Attendance 50%, Four Class Tests/Assignments 50%

COURSE STRUCTURE OF PGDRM II SEMESTER

Subject Details			Main Examinations				Sessionals ***		Credit Distribution			Allotted Credits
Subject Code	Subject Name	Total Marks	Major		Minor		Max Marks	Min Marks	L	T	P	Subject wise Distribution
			Max Marks	Min Marks	Max Marks	Min Marks						
Theory Group												
MPGDRM201	Management Information System	100	50	17	20	7	30	12	1	1	-	2
MPGDRM202	Rural Marketing Management	100	50	17	20	7	30	12	1	1	-	2
MPGDRM203	Natural Resources & Sustainability	100	50	17	20	7	30	12	1	-	-	1
MPGDRM204	Social Entrepreneurship	100	50	17	20	7	30	12	1	-	-	1
MPGDRM205	Rural Finance and Banking	100	50	17	20	7	30	12	1	1	-	2
MPGDRM206	Project Management and Evaluation	100	50	17	20	7	30	12	1	1	-	2
Practical Group			Term End Practical Exam				Lab Performance					
MPGDRM207	Dissertation	200	-		80		-		-		4	
Grand Total		800										14

Minimum Passing Marks are equivalent to Grade D

L- Lectures T- Tutorials P- Practicals

***Sessionals Weightage – Attendance 50%, Four Class Tests/Assignments 50%

AISECT UNIVERSITY, Bhopal, (M.P.)
Scheme of Examination

Department: Management

Subject Code	Subject Name	Credits	Maximum marks Allotted					Duration of Exam.		
			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM101	Rural Society and Development	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

The students will be able to understand the structure of rural society & list the distinctive features of rural development & the 'basic needs' approach and to critically assess the relevance of these policies for the 21st century, explain critically the role and origins of 'participation' in rural development outline the different dimensions of sustainability and their relevance to the problems of rural development.

SYLLABUS

Unit- 1

Understanding Concepts of Rural Areas and Development – Meaning, Definition, need, Approaches & Scope of rural Social Sector and Development, Historical Progress of Rural Development in Indian Context.

Unit-2

Rural Society in India: Levels of living of rural community, Measures of Development, Determinants of development, Dimension of rural and urban areas.

Unit- 3

Rural Development: Women & Children Status, Situation framework approach, Planning, Theories, Policies and Strategies

Unit-4

Scheduled castes, Scheduled tribes and other under-privileged groups. Development of artisans and landless labour.

Unit-5

Legislation for women, children, SC, ST and other under-privileged groups

Outcome

By the end of this subject the students should be able to understand the structure of rural society & list the distinctive features of rural development and explain the origins of rural development in relation to the failure of past development policies to benefit the poor and stimulate growth, concerns for efficiency and equity were reflected in policies relating to the green revolution, integrated rural development and the 'basic needs' approach and to critically assess the relevance of these policies for the 21st century, explain

critically the role and origins of 'participation' in rural development outline the different dimensions of sustainability and their relevance to the problems of rural development.

Reference Books:

- 1. Rural Development in India: P.R. Dubhasi, Himalaya Publishing House**
 - 2. Rural Sociology : Deb, P.C., Kalyani Publishers**
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AISECT UNIVERSITY, Bhopal, (M.P.)
Scheme of Examination

Department: Management

Subject Code	Subject Name	Credits	Maximum marks Allotted					Duration of Exam.		
			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDORM102	Rural Livelihood	1(1+0+0)	50	20	30	-	-	100	3hrs	-

Objective:

The students will be able to review critically the importance of rural livelihoods in national and international development processes, outline the characteristics which define peasant livelihoods and discuss their relevance to rural livelihood analysis for the effects of interactions of change among peasant livelihoods within the rural economy and Markets.

Syllabus

Unit-1

Basics of Livelihood: Meaning, Definition, Features & concepts of livelihood.

Unit-2

Strategies of livelihood: Livelihood portfolio of rural poor, Agriculture, Migration & Diversification

Unit-3

Sustainable Rural Livelihood: Process & Outcome of livelihood, livelihood in reference to Indian framework & analysis.

Unit-4

Promotion of livelihood: livelihood promotional agencies, livelihood programmes in India, Problems in livelihood promotions.

Unit-5

Mapping of Livelihood: artifacts and methods: Cooperative Movement: its impact on improving socio-economic conditions of rural poor.

Outcome

By the end of this unit students should be able to review critically the importance of rural livelihoods in national and international development processes, outline the characteristics which define peasant livelihoods and discuss their Relevance to rural livelihood analysis, explain the livelihoods concept and critically appraise the use of sustainable livelihoods frameworks for rural livelihood analysis, consider, with examples, the effects of interactions of change among peasant livelihoods within the rural economy and Markets.

Reference Books:

- 1. Rural Livelihood: Barney Dicksen, Willey Publication**
 - 2. Rural Livelihood: Lambert Academic Publishing**
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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM103	Rural Research Method	1(1+0+0)	50	20	30	-	-	100	3hrs	-

Objective:

The aim of the course is to provide you with an introduction to social science research methods, to have knowledge on various kinds of research questions and research designs, have basic knowledge on qualitative, quantitative and mixed methods research, be able to formulate research questions and develop a sufficiently coherent research design, which will further be utilized especially for addressing, analyzing & Solving rural issues & problem & the solutions will be based on scientific method based.

Syllabus

Unit -1

Science, scientific research methods and Social Science Research, Importance of Research in Managerial decision Making, The Research Process and Types of Research, Problem defining, The Research Problem, Problem formulation and statement of Research problem.

Unit -2

Fieldwork tradition in Anthropology Village Studies: Emergence and features; hazards, tensions and strategies for fieldwork; ethical dimensions of conducting fieldwork.

Unit -3

Ethnographic approach – Reviewing two monographs, Ethical issues in Research in Rural Areas.

Unit -4

Research Design: Elements of research plan; Review of Literature; Hypothesis – meaning, formulation and importance; types of research designs: exploratory, descriptive and experimental.

Unit -5

Rapid appraisal techniques, Qualitative Data Analysis & Report Writing.

Outcome

The aim of the course is to provide you with an introduction to social science research methods. Upon successful completion of the course you are expected to have knowledge on various kinds of research questions and research designs, have basic knowledge on qualitative, quantitative and mixed methods research, as well as relevant ethical and philosophical considerations, be able to formulate research

questions and develop a sufficiently coherent research design, be able to assess the appropriateness of different kinds of research designs and methodology, for instance in terms of their appropriateness, transparency and quality, develop independent thinking for critically analyzing research reports. Which will further be utilized especially for addressing, analyzing & Solving rural issues & problem & the solutions will be based on scientific method based.

Reference Books:

- 1. Research Methods in Rural Development : S. Nakkiran, G. Ramesh, DK Publishers**

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM104	Understanding Organizations	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

The subject provides the students how to analyze the behavior of individuals and groups in organizations in terms of the key factors that influence organizational behaviour. Since the rural organizations are different in nature so considering this particular nature the application will be specific.

Syllabus

Unit -1

Meaning and Determination of Organizational Behavior: Definition, Historical Roots of Organizational Behavior .The Emergence of organizational Behavior.

Unit -2

Organizational and organizational structure Line and Staff Conflicts: Introduction, Organization Structure, Principles of organization, Span of Management, Organizational Chart, Authority Relationship: Line, Staff and Functional, Forms of Organization Structure.

Unit -3

Work Stress and Stress Management: Introduction, Defining Stress, Factors that produce stress, Coping Strategies Stress Management Techniques.

Unit -4

Organizational Conflict and Its Dimensions: Introduction, the Conflict Process, Source of Conflict, Types, Symptoms & Causes of Conflict.

Unit -5

Organizational Changes and Development : Approaches and Method ,Stress ,Nature ,Source ,Effect ,Conflicts, Employee Counselling ,Approaches .

Outcome

At the completion of this paper students should be able to analyze the behavior of individuals and groups in organizations

In terms of the key factors that influence organizational behaviour. Assess the potential effects of organizational level

Factors (such as structure, culture and change) on organizational behaviour. Critically evaluate the potential Effects of important developments in the external environment (such as globalization and advances in technology) on organizational behavior, to analyse organizational behavioural Issues in the context of organizational behavior theories, models and concepts. Since the rural organizations area different in nature so considering this particular nature the application will be specific.

Reference Books:

- 1. Fundamentals of Management: Stephen P. Robbins , Pearson**
- 2. Management Theory and Practice: J.S. Chandan, Vikas Publishing House**
- 3. Organizational Theory, Change & design: Richard L. Daft, Cengage Learning**

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGD RM105	Accounting in Rural Development Management	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

The aim the subject is to provide an introductory knowledge of accounting to first-year students from a wide range of disciplines. While a general overview of accounting principles relating to the preparation of financial and managerial reports and accounting information in its decision making context; record of accounting transactions; external financial reports; financial statement analysis; cost behaviour, determination of product costs, cost-volume-profit analysis; performance management; and budgeting.

Syllabus

Unit-1

Accounting and its functions: concepts, Principles standards & systems of accounting, computerized accounting system double entry book keeping.

Unit-2

Preparation of accounts- Journal entries, ledger accounting, summarize accounting, final accounting

Unit-3

Management accounting- Ratio analysis, budgetary control & decisions, marginal cost analysis, Cost Accounting: concepts, Objectives, types of cost, cost system, costing techniques.

Unit- 4

Budgetary Control: concept, uses, types and limitations of budget.

Unit-5

Accounting and social audit of rural institutions.

Outcome

The outcome is expected of the course is to provide an introductory knowledge of accounting to first-year students from a wide range of disciplines. While a general overview of accounting principles relating to the preparation of financial and managerial reports will be presented, the primary focus is to illuminate how accounting information is utilised by a variety of stakeholders in planning, controlling and investing decisions. Topics included: accounting information in its decision making context; record of accounting

transactions; external financial reports; financial statement analysis; cost behaviour, determination of product costs, cost-volume-profit analysis; performance management; and budgeting.

Reference Books:

- 1. Accounting Text and Cases: Robert N, Tata McGraw Hill Publication**
- 2. A Text Book of Accounting for Management: S.N. Maheshwar, Vikas Publishing**

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM106	Rural Economics and Social System	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

Students will be able to apply the basic managerial theories into practices such as demand & supply, consumer surplus, Cost analysis, market function & price machines & Budgeting considering the rural aspects & conditions.

Syllabus

Unit-1

Micro Economics: Meaning, Concept, Definition and theories of Consumer Behavior & Product Pricing.

Unit-2

Macro Economics: Meaning, Concept, Definition and theories of Money & Employment.

Unit-3

Regulatory, fiscal and monetary policies.

Unit – 4

Types of economy: Capitalism, Socialism and mixed economy.

Unit- 5

Indian economy: rural resources, agricultural and cottage industries development.

Outcome

Students will be able to apply the basic managerial theories into practices such as demand & supply, consumer surplus, Cost analysis, market function & price machines & Budgeting considering the rural aspects & conditions.

Reference Books:

1. Rural Economy of India: Vikas Publishing House

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM201	Management Information System	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

Students will be able to use analytical and reflective skills in decision making, communicate effectively both orally and in writing, recognize legal and ethical issues confronting them, contribute to the performance of a group within a business setting in order to technological based solutions to the rural problem.

Syllabus

Unit-1

Overview of MIS, Understand Data, Information, Role of ICT in Management, Prepare Data Matrix / Information Matrix, Information Technology Infrastructure, Telecommunications and Networks, E-commerce Technologies.

Unit-2

MIS and Organization, Component of MIS : Transaction processing System , Management reporting system, Executive Support System, Forms of MIS : Expert Systems, Decision Support Systems , ERP , System from a functional Perspective: Sales and Marketing, Manufacturing and Production Systems, Finance and Accounting Systems, Human Resource System, Enterprise Applications, Strategic Information Systems.

Unit -3

Managing Information System: Databases and MIS, Information Systems Security and Control: Systems Vulnerability and Abuse, Creating a Control Environment: Disaster Recovery plan, Ensuring System Quality –Software Quality Assurance Methodologies and Tools, Growth of International information Systems, Ethical and Social Issues related to systems - Ethics in an information Society, Moral Dimension of Information Systems.

Unit-4

E-Governance: Definition, concept, government & governance, ICT for development, historical evolution.

Theoretical assumptions or foundation: transparency, efficiency, empowerment, economic gains decentralization, implementation, tele-centres, state data centers, public-private partnership, web portals, E-forms of rural and panchayat.

Unit -5

Smart Villages: Concept, challenges, initiatives benchmark and instruments.

Components of Smart Village: Internet, devices, network. Indian & International policies for smart villages. Case studies on smart schools, E-Panchayat, smart ward, smart safety.

Outcome

Students will be able to use analytical and reflective skills in decision making, communicate effectively both orally and in writing, recognize legal and ethical issues confronting them, contribute to the performance of a group within a business setting in order to technological based solutions to the rural problem.

Reference Books:

1. MIS & DSS: Nirmala Bageti, Vikas Publication
2. MIS: Upadhyay, Ramesh Book Depo

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM202	Rural Marketing Management	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

Graduates will be able to Manage people, processes and resources within a diverse organization, apply knowledge of leadership concepts in an integrated manner, analyze an organization's activities to develop/implement a marketing strategy in order to make decisions & formulating them.

Syllabus

Unit-1

Rural Marketing: Definition, Concept, Components, Scope, Classification of Rural Marketing, Rural v/s Urban Market

Unit-2

Rural Environment: Levels of Literacy, Population, Income Generation, Occupation Pattern, Rural Infrastructural Facilities, Rural Development Programs, Rural Retail Outlet, Rural Credit Institutions, Print Media in Rural Areas, Problems and Requirement of Rural Areas, Rural Demand and Market Index

Unit-3

Rural Consumer Behavior, Characteristics of Rural Consumer, Consumer Buying Process, Opinion Leadership Process, Diffusion of Innovation, Brand Loyalty , Rural Communication

Unit-4

Marketing Strategies: Segmenting, Targeting, Positioning, New Product Development, Product Strategies, Branding in Rural India

Unit-5

Distribution Strategy: Coverage, Status and Assessing Rural Markets, Channels of Distribution, Rural Mobile Traders, Co-Operative Societies Behavior and Prevalent Distribution Models of FMCG, Cold Storage Management and Supply Chain Management.

Outcome

Upon completion of this program, Management Marketing Option graduates will be able to Manage people, processes and resources within a diverse organization, apply knowledge of leadership concepts in an integrated manner, analyze an organization's activities to develop/implement a marketing strategy.

Reference Books:

- 1. Rural Marketing in India: K.S Rehman, Himalaya Publications**
- 2. Rural Marketing: Pradeep Kashyap, Dreamtech**

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AISECT UNIVERSITY, Bhopal, (M.P.)
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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM203	Natural Resources & Sustainability	1(1+0+0)	50	20	30	-	-	100	3hrs	-

Objective:

With subject students will be able to effectively communicate the relationship between the environment and the development and maintenance of human civilizations and investigate the responsibility and failures toward the environment and how society/governments are involved in environmental policy-making; identify and analyze the social/economical, legal, and political aspects of natural resources; problems related to natural resources and the environment with reference to sustainable development.

Syllabus

Unit-1

Fundamental of Natural Resources : Concept of resources ,Classification of Natural resources ,Factor Influencing , resources availability ,Distribution and uses, Interrelationship among different types of resources ,Concern on Productivity issues ,Ecological Social and Economic Dimension of Resources management Introduction to natural Resources Bases ,Forest resources management ,Introduction to Natural Resources ,Food Resources and Solar Energy .

Unit-2

Frameworks relating to Integrated Natural Resource Management (INRM), Policies, stakeholders & institutions, governance, management, conflicts resolution, and the way forward

Unit -3

Adaptation and mitigation strategies for climate change, Environmental ethics, environment issues in business, and environmental movements

Unit-4

Livelihood and natural resource management, non-timer forest production (NTFP) as a source of rural livelihood.

Unit-5

Perception of Conventional and Non –conventional nature Resources and its sustainability in the context of Rural Development &Management: Concept ,kinds and conservation /preservation of natural resources

,Resources and economic development ,Renewable Resources ,Concept ,kinds ,Distribution and Economics potential and its future.

Outcome

Upon successful completion of the subject students will be able to effectively communicate the relationship between the environment and the development and maintenance of human civilizations in order to promote citizenship by maintaining the specific characteristics of Rural areas, provide an understanding of natural processes and ecosystems and how they are affected by human decisions; gather and organize empirical information and to propose realistic solutions to problems with “on the ground” process of planning and managing natural resources and environmental systems; use the technology and techniques for managing and conserving natural resources in terms of both quantity and quality and its relation to sustainable development; Investigate the responsibility and failures toward the environment and how society/governments are involved in environmental policy-making; identify and analyze the social/economical, legal, and political aspects of natural resources; problems related to natural resources and the environment with reference to sustainable development.

Reference Books:

- 1. Assessment of Groundwater Resources and Management: A. K. Keshari, IK International**
- 2. Sustainable Natural Resources Management: Intech Publishers**

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM204	Social Entrepreneurship	1(1+0+0)	50	20	30	-	-	100	3hrs	-

Objective:

Learners will get a deep insight about the government & non-government schemes for the entrepreneurs who are at the initial stage of their business ideas along with the prerequisites of the entrepreneurs. It will help to check the migration of the rural population to the urban areas.

Syllabus

Unit-1

Social Enterprise: Definition, Types, Models and Functions.

Unit-2

Theories of Entrepreneurship: Factors of Entrepreneurial growth and Development. Development of Rural Entrepreneurship in India.

Unit-3

Entrepreneurship as Career: Knowledge and Skill required for Entrepreneur. Entrepreneurship and Rural Industrialization.

Unit-4

Rural Policies: Programs for Rural Industrial Policy Resolutions. Five year plans.

Unit-5

Problems and Prospects of Entrepreneur: Growth and Trends of Entrepreneur in India. Rural Industrialization: Small Scale, Handloom and Agro-Based Industries. Major Entrepreneurial Competencies.

Outcome

Learners will get an deep insight about the government & non-government schemes for the entrepreneurs who are at the initial stage of their business ideas along with the prerequisites of the entrepreneurs. It will help to check the migration of the rural population to the urban areas.

Reference Books:

1. Entrepreneurship Development: Vasant Desai, Himalaya Publication

2. Fundamental of entrepreneurship: Sangram Keshari, PHI

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			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGD RM205	Rural Finance and Banking	1(1+0+0)	50	20	30	-	-	100	3hrs	-

Objective:

Students will be able to demonstrate broad and coherent knowledge of the theoretical and professional disciplines of banking, finance, investment analysis, portfolio management, accountancy, economics, quantitative methods, law, and the Financial Services Industry and will identify and evaluate the main sources of risk in the banking and insurance sectors, that too rural banking is in emerging mode so it also offers tremendous opportunities for the fresher of rural management.

Syllabus

Unit-1

Rural Finance: Meaning, Definition, Features and Importance, Present Overview, Challenges, Safety of Rural Finance, Sources of Finance

Unit-2

Financial Inclusion and Exclusion: Objectives, Opportunities, Causes, Importance, 3 Pillars of Inclusion, Financial Literacy, Banking Paradigm, Initiatives and Challenges

Unit-3

Agriculture Finance: Overview to Agriculture Sector in India, Agriculture Credit, Problems and Prospects, Demand and Supply of Agriculture Finance, Rural Credit to Non- Farm Sectors, Challenges for expanding Agriculture Finance

Unit-4

Government Policies: Role of Government Institution in Rural Credit, Non Government, Semi Government, Quasi Government Institutions: Growth and Present Trends, Study of Government schemes for rural assistance.

Unit-5

Micro Finance Models: Concept, Evolution and Growth of Micro Finance, Difference between Micro Finance and Micro Credit, Models of Micro Finance (NABARD, GRAMIN Bank BRAC and BANDHAN Bank) Success Stories of Bank Policies and Objectives, Problems and Prospects of MFI and SHGs

Outcome

Students will be able to demonstrate broad and coherent knowledge of the theoretical and professional disciplines of banking, finance, investment analysis, portfolio management, accountancy, economics, quantitative methods, law, and the Financial Services Industry. Exercise informed commercial judgment within a professional setting which emphasises ethical and responsible decision making. A capacity to integrate technical and conceptual knowledge, and interpersonal skills to work effectively within the Financial Services Industry. Acquire and synthesise information within a complex professional setting. Think critically and creatively to identify better solutions within business constraints. Work collaboratively with others to solve applied problems. Communicate and explain specialized technical advice, knowledge and ideas, to professionals and non-experts involved with the Financial Services Industry. Reflect upon work practices, conceptual frameworks and performance feedback and action ongoing professional development. To identify and evaluate the main sources of risk in the banking and insurance sectors, that too rural banking is in emerging mode so it also offers tremendous opportunities for the freshers of rural management.

Reference Books:

- 1. Banking & Finance: Gupta, Ramesh Book Depo**
- 2. Basics of Banking & Finance: Agrawal, Himalaya Publication**

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AISECT UNIVERSITY, Bhopal, (M.P.)

Scheme of Examination

Department: Management

Subject Code	Subject Name	Credits	Maximum marks Allotted					Duration of Exam.		
			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDORM206	Project Management and Evaluation	2(1+1+0)	50	20	30	-	-	100	3hrs	-

Objective:

The subject will equip the students to demonstrate awareness and an appreciation of the importance of the operations and supply management to the sustainability of an enterprise, demonstrate a basic understanding of project management, which will further help the candidate to develop new models for rural areas too.

Syllabus

Unit-1

Project: Concept, Program and ongoing activities.

Unit-2

Rural Project Management: Features of Rural Environment, Project Management, Functional Dimensions.

Unit-3

Project Management Cycle.

Unit-4

Planning Management: Support Studies, Project Environment, and Identification of Feasibility Studies.

Unit-5

Project Design: Plan of work, methods, scheduling, tentative plan, monitoring and control, Types of designs.

Outcome

Upon successful completion of this course, students should be able to demonstrate awareness and an appreciation of the importance of the operations and supply management to the sustainability of an enterprise, demonstrate a basic understanding of project management, which will further help the candidate to develop new models for rural areas too.

Reference Books:

1. Project Management: A. P. Das, IK International
2. Project Management: Himalaya Publishing House

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Subject Code	Subject Name	Credits	Maximum marks Allotted						Duration of Exam.	
			Theory			Practical		Total	Theory	Practical
			Major	Minor	Sessionals	End Sem	Lab Work			
MPGDRM207	Dissertation	4(0+0+4)	50	20	30	-	-	100	3hrs	-

Objective & Outcome:-

The live project & its viva voce is made to make a complete finish of the course , so that students will finally understand the consolidated application & practical application of the theories into the practical world in order to find out a feasible solution to the rural area problem of different streams.

Students individually will carry out a detail study on a topic which should have contemporary relevance. The study must include literature review, methodology and field work with recommendations and suggestions. Student will prepared a report after taking training under Non-governmental organization (NGO). A report is to be prepared and submitted under the guidance of supervisor. The work must be defended through a presentation in front of a panel of experts.

Chairperson
(Board of studies)

Dean
(Academic Council)

(Registrar)

Seal